

CASE STUDY

Parcel One Art Features 1872 Local Whiskey Barrel Makers



CUSTOM WRAP



BEFORE

PROBLEM

Situated in Waterloo's historic district, The Barrel Yards occupies a site renowned for its past as the Joseph Seagram Flour Mill and Distillery, later the home of Canada Barrels and Kegs. The challenge was to blend modern living with this rich history.

SOLUTION

The Parcel One lockers installed at The Barrel Yards were expertly crafted to match the site's rich history, ensuring they blended seamlessly into the environment. The design and functionality of these lockers echo the craftsmanship and precision that were hallmarks of the site's original uses—from flour milling to whiskey distilling and barrel-making.

IMPACT

The integration of 5 custom wrapped parcel lockers has transformed package delivery into a seamless process that aligns with the community's luxurious and historically conscious design ethos. The lockers serve as a modern tribute to the ingenuity and craftsmanship that defined the site's past.

RESULT

Residents of The Barrel Yards now enjoy an amenity that enhances their living experience by combining convenience with a nod to the area's rich history. The parcel lockers not only meet the functional demands of contemporary urban living but also contribute to preserving the memory of the site's important industrial and artisanal legacy.

SUMMARY

The Barrel Yards successfully bridges its historical roots and modern necessities by integrating the Parcel One locker system into its fabric.

This case study highlights how urban developments can honor their heritage while providing cutting-edge solutions that address today's lifestyle needs, ensuring that the history of the site continues to be a vibrant part of its present and future.



TerraCorp. Management Inc.

The Barrel Yards occupies the historical site of Canada Barrels and Kegs (Canbar), established in 1872. Once a hub for skilled barrel-makers serving Seagram Distillery, the area is now home to a modern living space that honors its rich heritage. The installed Parcel One locker system reflects this legacy, combining advanced technology with traditional craftsmanship to secure and streamline parcel deliveries.